

ISHA Affinity Partners

Select partners offer revenue share & discount opportunities to ISHA members, and for you to share with your members. Read below for details.



Class Action Capital is a provider of class action settlement claim management and monetization to the global corporate community. With over 4,000 clients to date, CAC's reputation & expertise has been recognized by companies of all sizes & industries. By working with CAC to promote claims to members, ISHA lodging associations receive a percentage of revenue share when a claim is settled in their state. To learn more, contact **Joshua Kerstein** at josh@classactioncapital.com or visit classactioncapital.com.



Dell is proud to provide small business owners with affordable solutions that that impact their bottom line. Dell has everything that you and your members need to build and maintain an efficient home and business workspace. ISHA has partnered with Dell to help you and your members save up to 30-50% on your systems, Dell-branded electronics & accessories. Visit www.dell.com/ISHA to see all current offers you can promote to your members. Purchases must be made with ISHA Member ID# **530002874491**



hotel employee rate

The **Hotel Employee Rate (HER)** travel program allows hotels and hotel chains the opportunity to offer their teams the essential benefit of hotel employee rate travel. HER charges a hotel an annual flat fee to participate in the program. Once the hotel enrolls, the program is open to all of their employees for the year. As part of ISHA program, **all** hotels and resorts affiliated with your association will receive a 20% discount on the annual fees a hotel would pay to join the HER travel program. In order to get this discount they **must** sign up by emailing HER at isha@hotelemployeerate.com. In addition, your association will receive 25% of the annual fees paid by your members and any renewal fees from your member properties directly referred to by your association. As an added benefit, if you partner with Hotel Employee Rate they will extend Hotel Employee Rate membership to all association employees. For more details, contact **John Laclé, Managing Director, Cell: +31 (0)62-787-8043 Office: +31 (0)35-646-2609, jlaclé@hotelemployeerate.com**



UnitedHealth Group is the health and wellness partner of the hospitality industry. Through a joint venture partnership, UHG has partnered with 70 national & state hospitality associations to offer a discounted, unique product suite that hospitality employers are using to incentivize full time, part time & seasonal employees to return work, while reducing costly turnover, absenteeism & presenteeism. Our product suite drives member value and non-dues revenue to our association partners. UHG's solutions for hospitality remove barriers to health care and include virtual, affordable and convenient options such as diagnostics, telehealth and individual/family health care. **Contact: Elisabeth Lawrence, Business Development and Project Manager, 630-209-8134, elawrence@uhg.com**



POWERED BY BUYERS EDGE PLATFORM

Source1 Purchasing is a group purchasing organization that supports the hospitality industry by providing access to nationally contracted pricing, dedicated account management and specialized member programs that create significant value within their supply chain. Source1 gives associations the chance to earn further revenue by becoming chapter partners and enrolling their members in the Source1 Program. For more details, contact **David Vargas, VP Business Development, 561-273-7953, David.vargas@Source1Purchasing.com**



Traliant is an online training provider that brings you three key training courses for your members. Now you can offer your members *Preventing Discrimination and Harassment for Hotels*, *Recognizing Human Trafficking for Hotels*, and *Bloodborne Pathogens* for **only \$38 per employee**. We know that finding reliable training that meets all state and federal requirements can be both challenging and expensive. We are pleased to bring you this option at a great price for you to offer your membership. ISHA Member Associations will receive a percentage of all sales to your members. Contact Karen for more information: **Karen Britton, Partner Programs, 732-245-7436, Karen.britton@traliant.com**



Adesso Capital provides concierge lending services for small businesses. When the pandemic sent the hospitality industry into a downturn, Adesso assembled a team to help restaurant owners and lodging operators maximize the federal COVID relief available to them. Adesso has partnered with state hospitality associations to deliver the Easy ERC™ (expedited Employee Retention Credit filing services for business owners) and ERC Cash Now™ (ERC advances while owners wait for the IRS to process their filing). **Contact: Mike Rawson, 802-777-7494, Mike@AdessoCapital.com**