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**Executive Director  
Christina Pappas**

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Alabama Restaurant & Hospitality Association

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Virginia Restaurant, Lodging & Travel Association

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North Carolina Restaurant & Lodging Association

**Treasurer/Secretary**

**Dannette Lynch**

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Florida Restaurant & Lodging Association

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**Alicia Maltby**

Executive Director

Alaska Hotel and Lodging Association

**Member-At-Large**

**Scott Joslove**

President & CEO

Texas Hotel & Lodging Association

**Member-At-Large**

**Kim Sabow**

President & CEO

Arizona Lodging & Tourism Association

**Member-At-Large**

**John Longstreet**

President & CEO

Pennsylvania Restaurant & Lodging Association

**2020 ISHA AWARD ENTRY CATEGORIES**

The following six categories are available for entry submission:

**Communications** – A program or project that positively impacts the association’s communication to members and stakeholders.

**Public Relations** – A program or project that positively highlights the activities of the association to external audiences.

**Education/Workforce Development** – A program or project that introduces new employees, demonstrates an effective training mechanism, or otherwise enhances knowledge of our industry.

**Events and Fundraising –** A program or project that clearly raised significant funds for a industry related cause and/or an event that experienced a dramatic increase in attendance, industry visibility and/or net profitability.

**Governmental Affairs** – A program or project that effectively communicates the message of governmental activities, or demonstrates success in championing an industry cause.

**Member Programs** – A program or project that shows performance results through increases in members or retention of members.