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**INTERNATIONAL SOCIETY OF HOTEL ASSOCIATIONS (ISHA) NAMES
PAUL J. SACCO CHAIR OF BOARD OF DIRECTORS**

BOSTON, MA (January 15, 2021) – The International Society of Hotel Associations (ISHA) named Paul J. Sacco as Chair of the ISHA Board of Directors during its annual meeting last month. Sacco is the President & CEO of the Massachusetts Lodging Association (MLA), a statewide trade association that represents and promotes the lodging industry in Massachusetts.

“Paul brings a significant amount of expertise to the table, which is important now more than ever given the current economic climate” said ISHA Executive Director Christina Pappas. “We’re looking forward to 2021 and working with Paul as our chair.”

Sacco has had a distinguished and extensive career in the hospitality, lodging and travel & tourism industry. Throughout his notable career Sacco has served as the chief executive officer of the Belvedere Hotels Ltd., senior vice president of sales and marketing and vice president, regional director of operations for Omni Hotels as well as Managing Director of the Omni Parker House in downtown Boston and the Shoreham Hotel in Washington D.C. From 2002-2007, Sacco served as Executive Director of the Massachusetts Office of Travel & Tourism (MOTT).

Sacco currently sits on the following boards: American Hotel & Lodging Association; Massachusetts Convention Center Authority; Greater Boston Convention & Visitors Bureau; Advisory Commission on Travel & Tourism; and the Freedom Trail Foundation. In the past he has served as Chair of the New England Chapter of HSMIA.

“I am pleased to be able to serve as Chair of ISHA,” said Sacco. “The association will be celebrating its 75th year in 2021 and I look forward to continuing to assist in making the organization strong as we move forward.”

Also serving on the ISHA Board of Directors is:

- 1st Vice Chair: Lynn Minges, President & CEO, North Carolina Restaurant & Lodging Association
- 2nd Vice Chair: Dannette Lynch, Director of Membership, Florida Restaurant & Lodging Assn.
- Secretary/Treasurer: John Longstreet, President & CEO, Pennsylvania Restaurant & Lodging Assn.
- Immediate Past Chair: Mindy Hanan, President & CEO, Alabama Restaurant & Hospitality Assn.

Members at Large include:

- Scott Joslove, President, Texas Hotel & Lodging Association
- Alicia Maltby, Executive Director, Alaska Hotel and Lodging Association
- Chris Hardman, Director of Government Affairs & Membership, Georgia Hotel & Lodging Assn.
- Heather Singleton, Chief Operating Officer, Rhode Island Hospitality Association.

About ISHA

ISHA provides professional development and networking opportunities for lodging association executives and represents the unified voice of state lodging associations in collaboration with our national industry partners. For more information on ISHA visit: <http://www.isha.biz>